

RNS Reach

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Escher Group Holdings plc

Escher adds frictionless prepay capability to its loyalty solution for Insomnia Coffee

Escher Group Holdings plc (AIM: ESCH, 'Escher' or 'the Group'), a world leading provider of outsourced, point-of-service software for use in the worldwide postal, retail and financial industries has enhanced its existing mobile loyalty solution for Insomnia Coffee, an Irish independent coffee chain with a new frictionless prepay function.

As of 15 June 2016, Insomnia Coffee customers will now be able to scan their loyalty card, fob or mobile app in-store to load their prepay account with credit to use for future purchases. With a single scan, customers can earn and redeem loyalty points, apply any relevant coupons and pay with their pre-paid account ensuring an effortless mobile payment experience for all users.

This frictionless prepay function enables an omni-channel experience for users who now have the option to top-up in the store, online or on a mobile device. For Insomnia Coffee, this streamlined payment experience increases customer spend and ensures that they remain at the forefront of developing technologies.

Liam Church, CEO Escher Group, said:

"The introduction of prepay for Insomnia Coffee highlights the strength of our Mobile Wallet Solution and its adaptability to different markets.

"For Insomnia coffee customers, it takes a cutting-edge technology and turns it into an easy, time-saving process that quickly gets them their coffee.

"By introducing our prepay solution, Insomnia Coffee is preparing itself for the future demands of its customers to ensure that they continue to provide an excellent customer experience."

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About Escher Group

Escher is a world leading provider of outsourced, point-of-service software for use in the worldwide postal, retail and financial industries. Its core software, Riposte[®], a Transaction Services Platform, enables our customers to expand their offerings, providing new services, reducing costs and increasing efficiency.

The Riposte® Platform securely extends the retail branch network. Our technology creates new revenue opportunities, streamlines operations, and its flexibility allows it to be deployed across multiple platforms and devices, giving the ultimate freedom of choice when it comes to channel and hardware selection.

Our focus is to ensure the success of our customers by delivering the very best in innovative technology for their business.