



Hybrid & Digital Mail

Provide consumers, governments, and service providers with secure hybrid and digital mail capabilities.

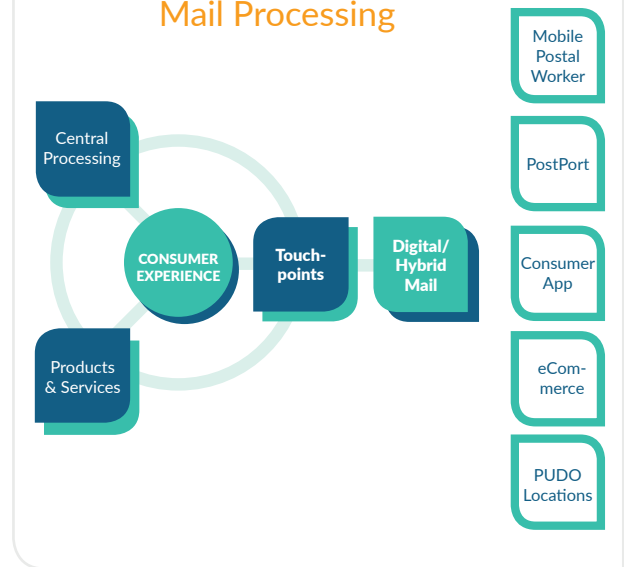
As part of digital transformation, Postal Organizations are turning to hybrid and digital mail to accelerate their paper-to-digital migration, improve process efficiencies, and exploit commercial opportunities.

We enable governments, utilities, and enterprises to optimize communications, securely communicate with consumers, and capitalize on technologies, such as cloud computing to print documents on-demand.

In response to consumer preferences for convenient always on communications, notifications, and immediate access to information, Postal Operators can participate in the delivery of secure hybrid and digital mail solutions to satisfy these expectations.



Mail Processing



This includes the physical and digital delivery of bills, statements, government communications, and transactional mail.

Our Digital Mail solution provides provides consumers with digital document delivery. This enables them to search, access, and store business and personal documents from any Internet-enabled device.

It seamlessly integrates with existing email infrastructures, it protects email accounts, reduces fraud, and minimizes phishing attempts. Encrypted communications ensure that data between consumers and service providers remains private.

Our Hybrid Mail solution offers Posts an integrated mail management solution that delivers messages, letters, invoices, and statements in either physical and/or electronic formats, depending on consumer preferences. Self-services capabilities enable consumers to opt-out or switch from physical to electronic mail. Bulk mailers and advertisers can leverage hybrid mail to coordinate marketing campaigns across both channels.

As businesses look to transition consumers from physical mail to Digital Mail, our solutions coordinate this migration, while satisfying consumers' needs, and providing them with the flexibility to choose and update their preferred delivery method.

Benefits

POSTAL OPERATOR - DIGITAL

- Define new revenue streams from partnerships with government, utility, payment and financial service providers
- Generate higher ROI for high-volume business mail advertising and marketing campaigns
- Securely distribute government communications to citizens: accept payments, send disbursements, improve collections, and send license reminders
- Reduce costs associated with physical document storage, retrieval, reproduction, and postage
- Become trusted partner of governments and businesses for online communications with consumers



CONSUMER

- Self-register, select service providers, define preferences, and avoid spam
- Communicate securely with government authorities and other providers
- View, filter, share, and archive business and personal documents
- Reduce fraud and improved security for online communications
- Manage your mail experience online

POSTAL OPERATOR - HYBRID

- Prepare and segregate document output for digital/physical delivery
- Provide bulk mailers with electronic and physical direct mail campaigns
- Gain visibility into mail volumes, trends, and stats to make data-driven decisions
- Track delivery and non-delivery of electronic and physical items
- Send mail according to the recipient's preference, either paper or digitized
- Create better consumer profiles through preferences for receiving mail

“

"By replacing physical mail, the digital mail solution allowed us to be more cost effective, less wasteful of resources, and helped support our initiatives to reform public services. And be green."

Bring Postal Solutions to Everyone, Anywhere.

Gain a Competitive Advantage in Collection and Delivery. Escher's Mail Processing solutions provide a range of flexible components for Posts of all size.

Using Hybrid and Digital Mail, you can accelerate mail processing, enhance the consumer experience, and develop long-term recurring revenue streams. Our Mail Processing solutions are the right fit for your Post.

escher
we understand post

Creating a unified consumer experience across the Post Office, Agent Network & at Home.

Get in touch today

E: information@eschergroup.com

Dublin: +353 1 254 5400

Boston: +1 857 366 9500

Singapore: +65 6745 7745

South Africa: +27 12 940 5000

Washington DC: +1 703 579 1300

www.eschergroup.com