



Always Available Self-Service Kiosks

Automated Self-Service Kiosks provide customers with always available postal services.

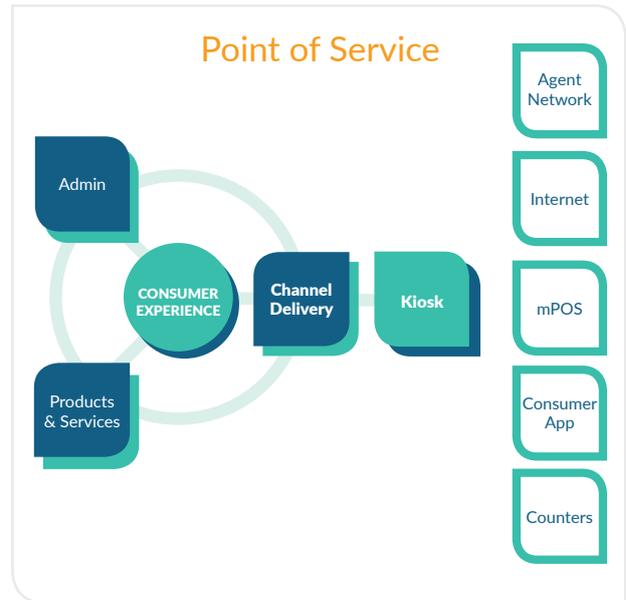
Self-Service Kiosks provide busy consumers with immediate access to postal services at multiple locations.

Extend the reach of the Post outside the standard Post Office network.

Kiosks improve the consumer experience by offering an alternative to visiting the local Post Office within standard opening hours.

Building on the uptake of Self-Service Kiosks in retail stores, Posts are now offering Kiosks in shopping malls, airports, universities and more.

Consumers are turning to these services if they are unable to visit the Post Office during opening hours or if in-store waiting times are too long.



In strategic terms, Self-Service Kiosks enable Posts to increase the depth, breath, and range of omni-channel product offerings, capitalize on the rise of eCommerce-driven parcel deliveries, and provide the technical flexibility to anticipate future needs; for example, the Internet of Postal Things (IoPT).

As part of digital transformation strategies, Self-Service Kiosks ensure that Postal Operators can generate new revenue streams by offering additional services, reducing costs associated with paper-based processes, and developing new channels to attract consumers.

Self-Service Kiosks provide a wide range of postal products, services, and information: mails, parcels, agency payments and retail.

At the Kiosk, consumers can prepare parcels, print labels, pay with card or cash, receive physical or digital receipts, and connect to loyalty programs.

For Postal Operators, Kiosks help exploit eCommerce and parcel delivery opportunities and improve consumer experience.

All transactions and generated data at each Kiosk is automatically transferred to the Post's central management system.

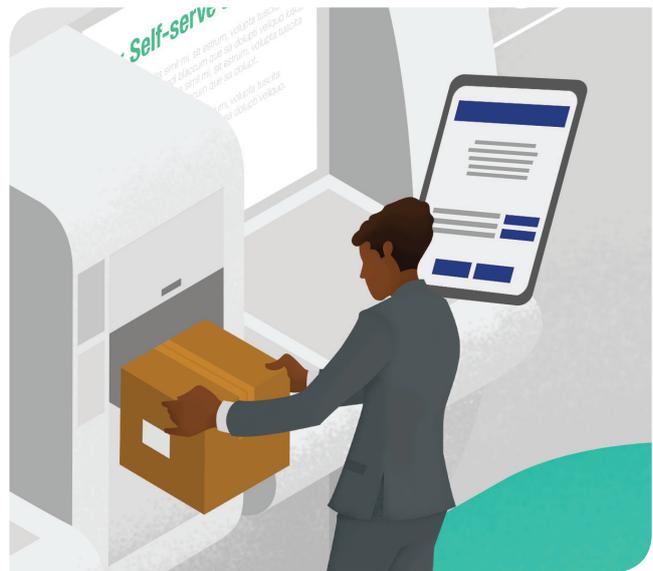
Benefits

POSTAL OPERATOR

- Greater revenue generation due to wider range and availability of products and services
- Faster transaction times leads to increased transaction volumes
- Gain a competitive edge in the form of service as a key differentiator
- Integrate with ERP, back office, and peripherals
- Easily add new functionality as the popularity of the Kiosks grows

CONSUMER

- Convenient access to postal services outside of the Post Office
- Access postal services outside the standard Post Office opening hours
- Send mails and parcels both domestically and internationally from the Kiosk
- Interactive and intuitive layout makes it simple to navigate through transactions
- Avoid busy lines during peak times



SELF-SERVICE LOCATION

- Increased footfall due to additional services availability
- Improved consumer experience encourages future transactions
- Builds deeper, stronger and more profitable consumer engagements
- Offer new complementary products and services

“

"Self-Service Kiosks will play a big part in how Postal Operators redefine their point of service locations over the next five years. This type of innovative and fully operative Self-Service Kiosk reinforces Escher's dedication to being at the forefront of technology in the industry."

Bring Postal Solutions to Everyone, Anywhere.

Escher's Point of Service solutions provides a range of flexible components for Posts of all size.

Using Kiosks, you can accelerate digital transformation, enhance the consumer experience, and develop long-term recurring revenue streams. Our Point of Service is the right fit for your Post.

escher
we understand post

Creating a unified consumer experience across the Post Office, Agent Network & at Home.

Get in touch today

E: information@eschergroup.com

Dublin: +353 1 254 5400

Boston: +1 857 366 9500

Singapore: +65 6745 7745

South Africa: +27 12 940 5000

Washington DC: +1 703 579 1300

www.eschergroup.com