



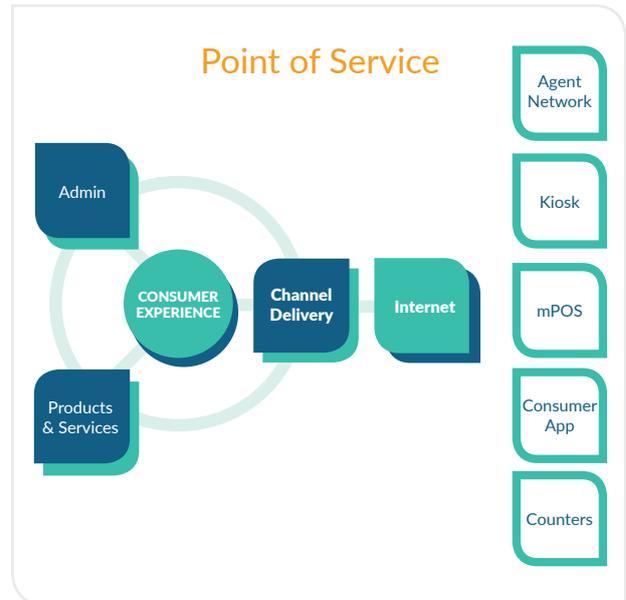
Internet Postal Services for Consumers

Bring postal services to consumers wherever they are - home, office, even on vacation.

Posts need to be where consumers find it convenient to buy postal services. In response to consumer preferences for always on services and easy-to-access eCommerce, Posts are now delivering secure Internet services in collaboration with strategic business and government partners.

By extending their business model to offer Internet as a channel in their Point of Service strategy, **Posts can cement their position in an increasingly digital society.**

They can provide postal services, eCommerce activities, pre-filling forms, and more online.



Real-time accurate data helps attract new consumers, enables loyalty offers, strengthens engagement, and improves conversion rates. It automatically transfers data and transactions to the Post's central management system.

Internet postal services provides Postal Operators with the agility to reflect changing consumer preferences, **deliver a harmonious omni-channel experience, and capitalize on new opportunities** in, for example, identity services, social media, and eCommerce.

In addition, APIs expand indirect sales channels by encouraging eCommerce sites to utilize products and services, leading to new revenue streams.

For consumers, Internet postal solutions provide the control, convenience, and tools to perform postal services from any PC, phone or tablet.

Consumers can manage the entire postal experience for themselves through any internet enabled device. They can send, track and receive mail on the go. It provides immediate visibility on transaction history, payment status, communications, and eReceipts.

Using the Internet as a channel, Postal Operators can connect more frequently with consumers, provide loyalty program offers, and establish better consumer profiles.

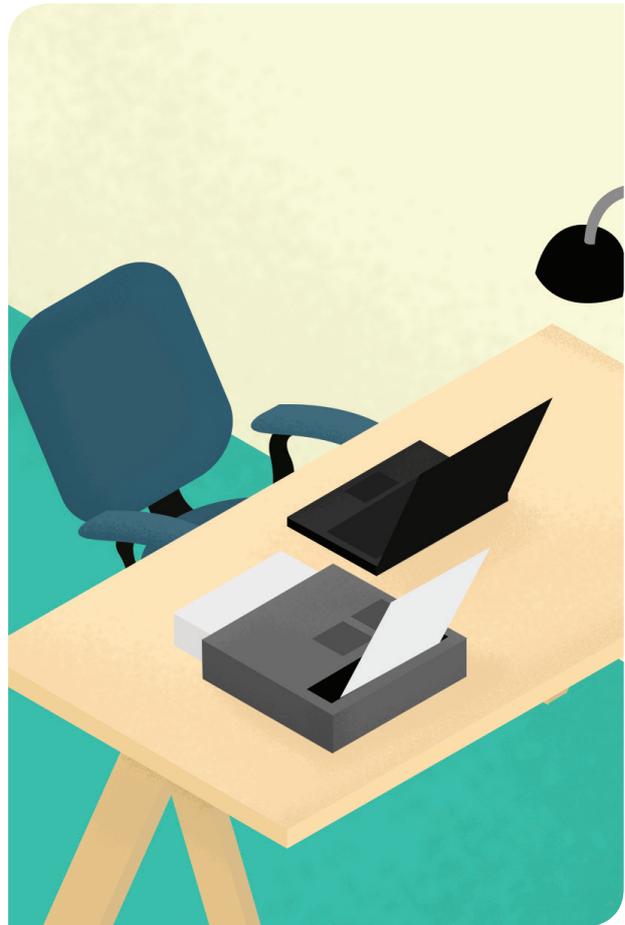
Benefits

POSTAL OPERATOR

- Generate additional revenue from eCommerce, parcel deliveries and more
- Establish role as trusted intermediary for identity required services, such as passports
- Develop an ecosystem with service providers, governments, and cross-border partners
- Coordinate accounts, products, and marketing
- Increase cross- and up-sell opportunities with discounts, promotions, and loyalty offers

CONSUMER

- Send, receive, hold and redirect items
- Convenient self-registration, account management, and order history
- Stress-free shopping from any Internet-enabled device
- Calculate postage, find locations & opening times, arrange click and collects
- Schedule, pay, and query utility, banking, and other bills on the go



"By developing the Internet as a channel, we're now able to connect with consumers who may not be able to visit our local branches during standard opening hours."

Bring Postal Solutions to Everyone, Anywhere.

Escher's Point of Service solutions provides a range of flexible components for Posts of all size.

Using the Internet as a channel, you can accelerate digital transformation, enhance the consumer experience, and develop long-term recurring revenue streams. Our Point of Service is the right fit for your Post.

escher
we understand post

Creating a unified consumer experience across the Post Office, Agent Network & at Home.

Get in touch today

E: information@eschergroup.com

Dublin: +353 1 254 5400

Boston: +1 857 366 9500

Singapore: +65 6745 7745

South Africa: +27 12 940 5000

Washington DC: +1 703 579 1300

www.eschergroup.com