



# Counters for the Post Office

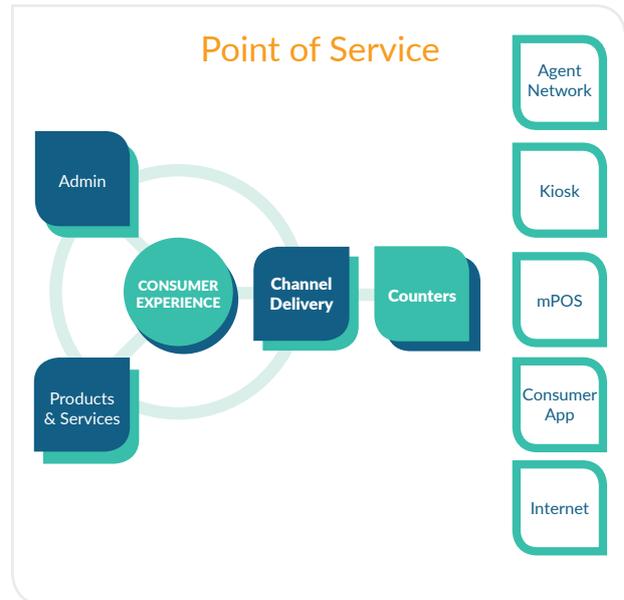
Turn the standard Post Office Counter into a modern, revenue-generating Point of Service.

With system integration and quick roll-out, you can easily upgrade with Escher.

Using our Counters solution, Postal Operators can offer consumers a broad range of transactions – postal, retail, banking, bill payments and more – from a single intuitive user interface.

Designed for Postal Operators of all sizes, you can quickly and easily add new products and services that reflect consumer demand and can scale as your Post grows.

As part of digital transformation, it enables Postal Operators to leverage existing IT investments and reduce costs by embracing new technologies, such as cloud computing, Big Data, and IoT.



Once deployed, your Post Office network will continue to operate whether online or offline. Counters automatically transfers data and transactions from branches to the central management system for processing. By automating back-office services, Post Offices can reduce overheads, increase efficiency, and offer eReceipts.

Peripherals, databases, and device integration enables Posts to capitalize on the rise in eCommerce and parcel deliveries. Small businesses, enterprises and government partners can quickly exchange data with the Counters solution via APIs.

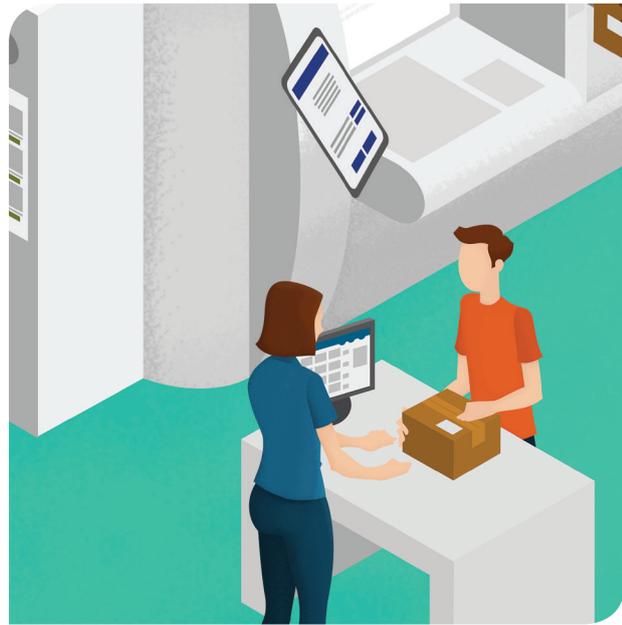
Streamlining the Counter enables the Post Office to minimize wait times and increase consumer traffic. As part of an omni-channel strategy, it ensures a consistent experience as consumers move across channels.

Consumers can quickly complete multiple transactions at a single visit to the local Post Office – such as banking transactions, identity services, retails items, and a convenient range of postal services.

# Benefits

## POSTAL OPERATOR

- Improve revenue streams from postal, retail, payment and financial services
- Reduce hardware and software costs by consolidating transactions in a single user interface
- Seamless integration systems, devices and peripherals
- Customize, manage, and create new products and services
- Streamline processes to reduce operational costs



## CONSUMER

- Save time by performing multiple transactions in a single visit to the Post Office
- Complete postal services and other tasks such as bill pay and government payments quickly
- Start transactions on other Points of Service and complete at the counter

## POST OFFICE

- Automate back-office services including transactions, stock management, consolidation & reconciliation
- Easily manage all postal, retail, government and financial transactions from a central location
- Identify key consumers and deliver appropriate services automatically
- Easy to use, intuitive user interface that requires minimal training and support

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*"More than a technical project, this was a remarkable human adventure. The Escher solution and technical support has enabled us to completely modernize our Post Offices and reshape our telecom, postal and banking processes, all within a defined time-frame. This is a great improvement for our customers."*

## Bring Postal Solutions to Everyone, Anywhere.

Escher's Point of Service solutions provides a range of flexible components for Posts of all size.

Using Counters, you can accelerate digital transformation, enhance the consumer experience, and develop long-term recurring revenue streams. Our Point of Service is the right fit for your Post.

**escher**  
we understand post

*Creating a unified consumer experience across the Post Office, Agent Network & at Home.*

**Get in touch today**

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