# Grow your POS through Agent Networks

Using Agent Networks is the quick solution to expand a Post's network though third party outlets. Equip each outlet to conduct postal transactions on the Post's behalf.

Today's consumer wants control, convenience, and the ability to transact on their own terms. Posts are tasked with meeting these requirements, sometimes without the time or budget to open new physical Post Office locations.

Leveraging an existing network to offer the most commonly used postal services and extending the omni-channel experience is the smart way to do this. Posts who work with us understand how we continuously focus on the consumer experience.

Point of Service
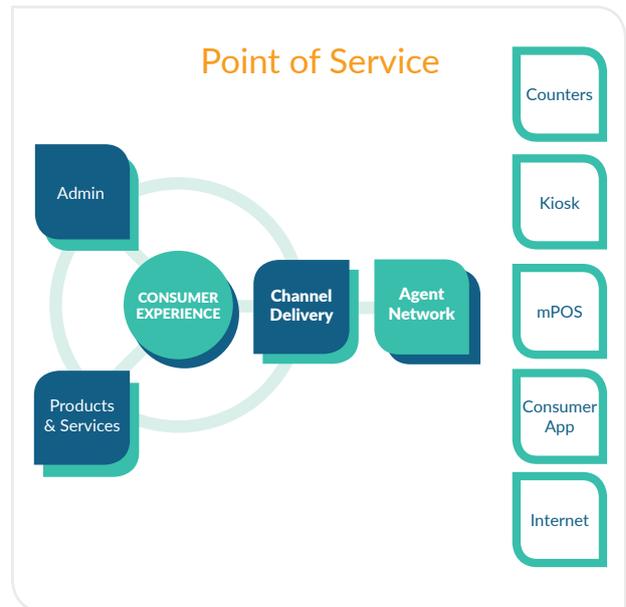
Our Agent apps seamlessly fit into Agent Networks on behalf of the Post, allowing increased opportunities for consumers to interact and transact with the Post.

Agents are empowered with the ability to send and collect parcels, print labels, sell postal retail items, perform financial transactions, connect to postal loyalty programs and conduct other postal business.

Posts have the ultimate flexibility when they are choosing deployment options for our Agent apps. The Agent apps can be delivered via mobile device, desktop or internet and integrates with a dynamic printer for labels and receipts (physical/ digital). Most importantly, all data and transactions are automatically transferred to the Post's central management system.

With minimal investment, Posts can extend their network by placing postal technology into existing brick and mortar locations. They can meet service obligations, develop revenue streams, and provide convenient mail and postal services to consumers.

escher
we understand post

Benefits

POSTAL OPERATOR

- Secure, rapid expansion of sales force and network with minimal investment
- Gain additional revenue from product breath and availability outside of standard hours
- Increase competitiveness with other delivery services by offering more convenience for consumers
- Greater eCommerce transactions due to streamlined delivery and returns processes
- Real-time data, accounts, and reports assist decision making

CONSUMER

- Increased options for locations to send and receive parcels, conduct returns, purchase mailing supplies, perform financial transactions or other postal business
- Extension of opening times for more convenience in completing postal transactions
- Reduction of waiting times
- Greater flexibility in dealings with the Postal Operator
- Simpler and hassle-free eCommerce

AGENT NETWORK

- Additional income that comes with the sales of postal products
- Increased footfall through offering postal services to their consumers
- Limited training required for employees
- Hardware is kept to a minimum as a mobile device or desktop, and a printer only being required

> "We saw more success with 24.4 million messages in one year, with a peak of 200,000 messages in one day."

Bring Postal Solutions to Everyone, Anywhere.

Escher's Point of Service solutions provides a range of flexible components for Posts of all size.

Using Agent Networks, you can accelerate digital transformation, enhance the consumer experience, and develop long-term recurring revenue streams. Our Point of Service is the right fit for your Post.

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Creating a unified consumer experience across the Post Office, Agent Network & at Home.

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