



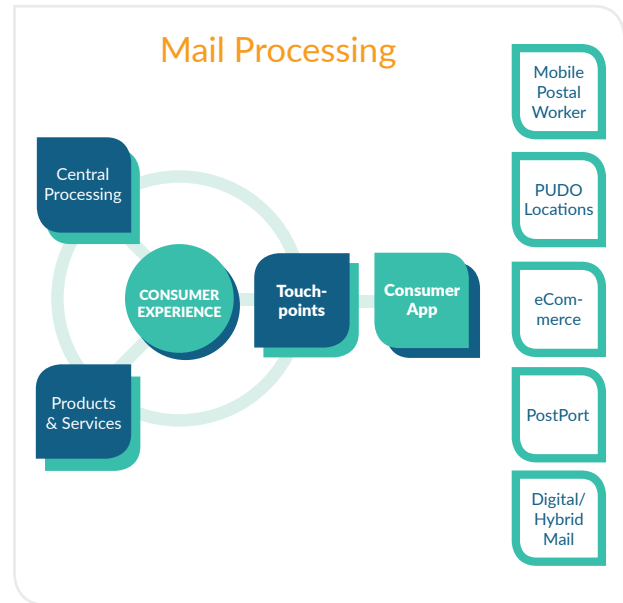
Consumer App

Make it easier for consumers to access your mails services, information and communications.

Our Consumer App places the Post Office right at your consumer's fingertips. Designed for busy, on-the-go people, it gives them the convenience and choice to perform postal transactions anytime, anywhere, along with more control over delivery and collection of mail items. With the App, Postal Operators can offer a customized experience for consumers – making transactions easier and faster than ever.

Deliver a more personalized, higher value consumer experience with this intuitive, responsive App. **Posts can leverage mobile technology to transform their mail services and make it easier for consumers to send and receive mail outside of the standard Post Office opening hours.** Designed for ease of use for the consumer, it simplifies frequently performed postal transactions, strengthens loyalty and engagement, and generates more revenue.

Posts who work with us understand how we continuously focus on the consumer experience.



The App provides more opportunities for consumers to interact with the Post in line with their mobile lifestyle and preference for always on services.

As part of an omni-channel strategy, our Consumer App enables Posts to coordinate content delivery - delivery alerts, notifications, special offers and loyalty across multiple channels.

Postal Operators can customize the App's user interface, menu options, and other features using the Admin interface or the SDK. It integrates easily with current systems to automatically transfer data and transactions to the Post's central management system.

Enable consumers to get a quote on shipment costs, print labels, arrange pick ups and more. Using the App, they can easily manage shipments on the go: get real-time status updates on deliveries, create shipping labels and customs forms. Improve efficiency by verifying a postal address before sending, checking exchange rates, and confirming delivery times.

Through the App the consumer can also see specific delivery times, take pictures of their packages when scheduling a pick up and view the PUDO locations in their area. The Consumer App allows Posts to bring their mails services outside the Post Office and into the control of the consumer.

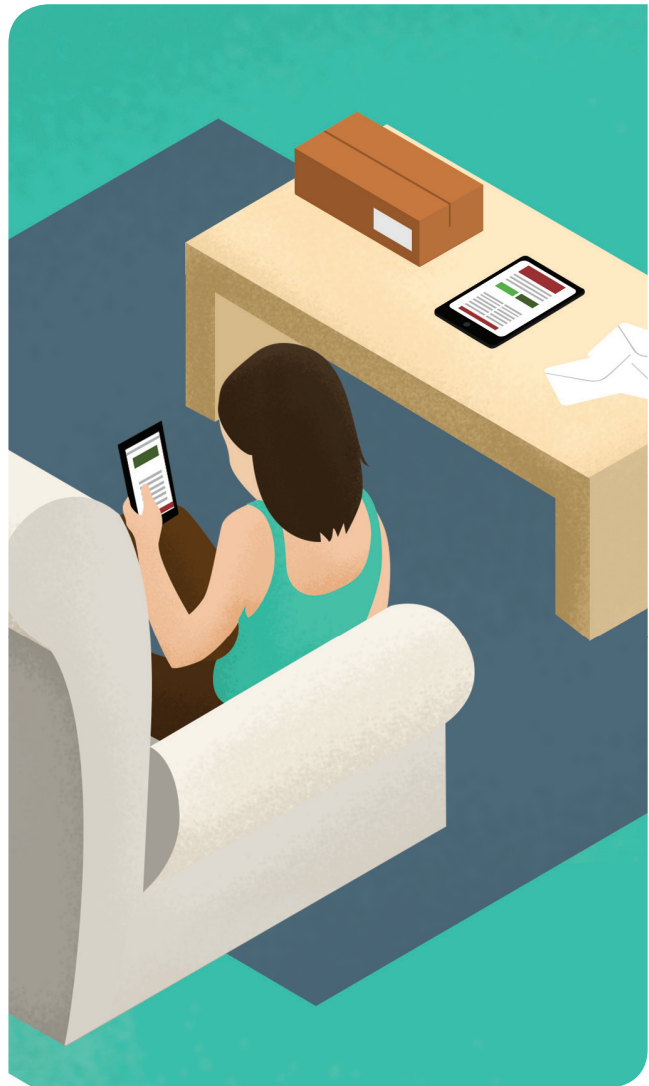
Benefits

POSTAL OPERATOR

- Build, run, and monetize mobile apps for consumers
- Increase transactions and revenue with a 24/7 consumer connected solution
- Initiate loyalty programs for individuals to ensure greater consumer retention
- Generate new revenue streams in your core mails services business
- Gain valuable consumer insight through data received from the App
- Modernize the Postal Operator to meet the needs of consumers when and where they choose to interact

CONSUMER

- Conduct transactions anytime, anywhere with the App
- Begin transactions online and complete at the Post Office
- Receive event-based notifications when shipping and receiving items
- Schedule pick up/drop off at a convenient time
- Enjoy loyalty rewards for frequent transactions
- Conduct retail transactions through the App's eCommerce functionality



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"Mobile has now become the default channel for many consumers. Every year more transactions are performed using Consumer Apps. It's been a great investment for us and opened up opportunities we wouldn't have seen otherwise."

Bring Postal Solutions to Everyone, Anywhere.

Gain a Competitive Advantage in Collection and Delivery. Escher's Mail Processing solutions provide a range of flexible components for Posts of all size.

Using Consumer Apps, you can accelerate mail processing, enhance the consumer experience, and develop long-term recurring revenue streams. Our Mail Processing solutions are the right fit for your Post.

escher
we understand post

Creating a unified consumer experience across the Post Office, Agent Network & at Home.

Get in touch today

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