



PostPort - Online Postal Services

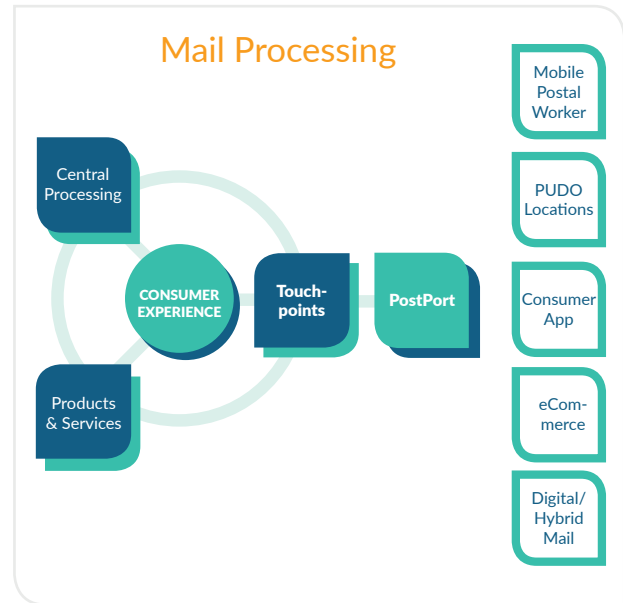
Provide consumers and businesses with direct online access to Postal services and products.

PostPort enables consumers and small businesses to conduct, prepare and complete their mail experience at home, in the office, or on the go.

Using this web-based solution, Postal Operators can improve the consumer experience by offering secure, easy to access 24/7 online postal services to consumers and small businesses.

PostPort helps Posts acquire, retain, and strengthen consumer relationships by offering personalized offers, discounts, and recommendations.

The responsive design provides users with a consistent experience across desktop, tablets and mobile devices, resulting in more traffic, usage, and sales. Flexible payment services coordinate orders, taxes, duties, and refunds.



PostPort sends automated SMS/email notifications and reminders based on events, actions, and preferences. APIs allow third party applications to integrate with PostPort, opening up new sales channels and additional revenue streams.

Easy integration with front- and back-office postal systems ensures data and transactions are automatically sent to the Post's central hub for processing.

For small businesses, PostPort provides the tools to make collections and delivery easier and more cost-effective. **Once setup, SMEs can coordinate their postal requirements online: mail assessment, bill payment, parcel preparation, returns, postage, retail items, and more.** Tracking tools assist with delivery coordination, parcel protection, and queries.

Consumers can interact with their incoming mail and parcel deliveries, organize reroutes and returns from any Internet-enabled device. Either on the go or at home, they can preview mail, purchase items, and check the delivery status of packages scheduled to arrive. PostPort also provides an intuitive shopping cart with flexible payment options – credit cards, digital wallets, and/or stored value accounts. PostPort is the all-inclusive postal solution for consumers who are digital first shoppers.

Benefits

POSTAL OPERATOR

- Accelerate digital transformation from physical to digital channels
- Generate additional revenue streams from partners, advertising, and digital offerings
- Attract and retain business and government consumers with digital postal services
- Leverage business intelligence and data to develop better consumer profiles
- Increase the reach of postal services from outside the Post Office



CONSUMER

- Manage the entire postal experience online
- Purchase postal services from any internet enabled device
- Instant access to statements, transactions, services, and history on the go
- Collect, monitor, and spend loyalty points
- Use pre-filled forms to speed up applications, reduce manual errors, and process orders
- Arrange deliveries and collections to suit your schedule

BUSINESSES

- Easily calculate package and letter prices, purchase postage, and print shipping labels
- Convenient self-service capabilities provides order history, payment, and reference numbers
- Consolidate parcel preparation, shipments and pick up from the office
- Monitor real-time transactions and track items across delivery lifecycle

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"PostPort enables our customers to ship items faster for less money. Instead of driving to the branch, they can do their postal services online. It lets them manage their postage, print everything they need, and track items from start to finish."

Bring Postal Solutions to Everyone, Anywhere.

Gain a Competitive Advantage in Collection and Delivery. Escher's Mail Processing solutions provide a range of flexible components for Posts of all size.

Using PostPort, you can accelerate mail processing, enhance the consumer experience, and develop long-term recurring revenue streams. Our Mail Processing solutions are the right fit for your Post.

escher
we understand post

Creating a unified consumer experience across the Post Office, Agent Network & at Home.

Get in touch today

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