

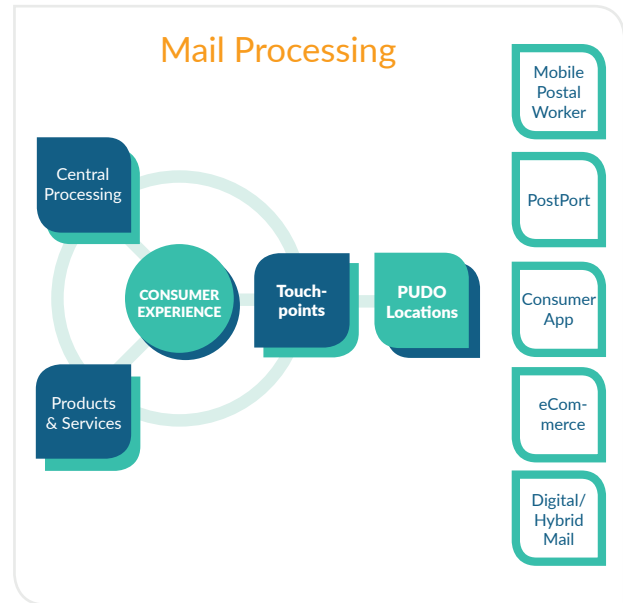


Pick Up/Drop Off (PUDO) Locations

Extend your reach with convenient Pick Up/Drop Off locations.

Pick Up/Drop Off (PUDO) locations provide a practical way for busy consumers to pick up and drop off mail items. To accommodate the growing popularity of eCommerce and parcel deliveries, Posts are offering consumers alternative PUDO locations, typically at easy-to-access locations, such as convenience stores.

Using our PUDO solutions, Postal Operators are better placed to deal with the demand by consumers to have better, faster and longer service. PUDO locations also reduce pressure on consumer support for the local Post Office during peak periods. By offering more convenience, Posts can reallocate their own resources to higher value services and increase its competitiveness with rival delivery services. We provide Posts with the ability to set up designated PUDO locations through mobile apps for third party outlets.



We equip the PUDO location with a mobile app, device and printer allowing them to conduct transactions on behalf of the Post.

For consumers that increasingly buy online, being available during the delivery window can be problematic. Missed deliveries often mean visiting the warehouse or rescheduling the delivery. With 7 days a week, early-to-late access, consumers can avoid this by sending and receiving items at their own convenience at PUDO locations equipped with our apps.

It also frees consumers from having to ask neighbors to mind packages while on vacation and alleviates concerns about stolen or damaged parcels. The Escher solution gives Posts the ability to send automated SMS/Email updates to consumers when parcels arrive, saving them from having to keep an eye on their delivery box.

Our solution requires minimal training for third party workers due to its ease of use. Data and transactions are automatically transferred to the Post's central management system for processing, retrieval, and retention. **Posts can use the solution to extend their network and provide consumers with additional opportunities to both interact and transact with the Post.** This helps Posts meet service obligations, develop new revenue streams, and meet consumer expectations for convenient mail and postal services.

Benefits

POSTAL OPERATOR

- Quickly expand the postal network with minimal capital outlay
- Gain additional revenue from package deliveries
- Direct access to consumer-facing agent network
- Offset reductions in postal network in rural locations
- Alleviate pressure during vacations, peak periods, and Black Friday sales spikes
- Encouraging eCommerce purchasing by making PUDO easier for the consumer
- Take advantage of the continuously growing eCommerce trend



CONSUMER

- Increased range of locations to pick up and drop off parcels
- Convenient longer opening hours for access to postal services
- Simpler and hassle-free eCommerce returns process
- Avoid waiting times at local Post Office or visits to warehouse for missed deliveries
- Find nearest PUDO location by searching the Postal Operator's mobile app and website

PUDO LOCATIONS

- Additional source of income; payment per package of service completed
- Upsell and cross-sell opportunities from increase in footfall due to PUDO services
- Minimal hardware or software investment required to operate system
- Provide services via Windows/Android/iOS PUDO app

“

"PUDO allows our third-party partners to offer postal-related goods and services to consumers who visit their store. This drives up sales and increases our reach."

Bring Postal Solutions to Everyone, Anywhere.

Gain a Competitive Advantage in Collection and Delivery. Escher's Mail Processing solutions provide a range of flexible components for Posts of all size.

Using Pick Up/Drop Off locations, you can accelerate mail processing, enhance the consumer experience, and develop long-term recurring revenue streams. Our Mail Processing solutions are the right fit for your Post.

escher
we understand post

Creating a unified consumer experience across the Post Office, Agent Network & at Home.

Get in touch today

E: information@eschergroup.com

Dublin: +353 1 254 5400

Boston: +1 857 366 9500

Singapore: +65 6745 7745

South Africa: +27 12 940 5000

Washington DC: +1 703 579 1300

www.eschergroup.com