

At the core of your business



ESCHER GROUP™

MobileRiposte™

Extending
the reach



Beautifully simple yet powerful technologies that ensure your business works together effortlessly

MobileRiposte™ provides organizations with reliable, convenient and easy to use service channels that are suitable for a wide range of transactions including financial, retail and store-in-store initiatives.

A glance at *MobileRiposte™*

- > Award-winning user interface
- > Multi-transaction service point
- > Extends customer reach
- > Convenient and engaging
- > Secure platform
- > Peripheral integration
- > Proven and reliable
- > Quick-to-market services
- > Fast and easy deployment
- > POS integration
- > Low cost of ownership
- > Flexible and configurable

The traditional one-channel, full-service approach to the retail network is being challenged. More and more transactions have been pushed to the local delivery person, the retail floor and other service environments, leaving organizations searching for cost-effective options for managing increasingly diverse points of service. Retailers are looking for solutions that are secure, flexible, easy to maintain and integrate seamlessly with existing networks.

MobileRiposte enables you to deliver a variety of services from money transfers and bill payments to other online and offline transactions such as phone top-up and retail sales. What's unique about *MobileRiposte* is that you can deliver these services quickly and securely through a variety of transaction channels allowing you to use service availability as a key differentiator.



Capture Additional Revenue

MobileRiposte provides a safe and secure way to offer standard transactions anywhere your customers are. Whether at the door, on the retail floor or in a store-in-store environment, *MobileRiposte* extends customer reach and provides additional revenue opportunities. Now organizations can offer standard transactions through third parties anywhere they wish. Making a sound management decisions has never been easier.

Always Deliver (Services to Customers)

Providing reliable and consistent customer services are the cornerstone to building a competitive advantage in today's retail market. Designed to the highest industry standards and with best-in-class features, *MobileRiposte* faithfully delivers services to your customers no matter how busy the transaction channel or inconsistent the retail communications network. This is because it's built on *Riposte*, Escher's reliable peer-to-peer messaging system that supports some of the largest retail networks worldwide. So you can be assured that your ability to deliver services are never missed and chances to increase revenue always captured.

Enrich the Customer Experience

To get the attention of time-starved consumers, you need to provide services wherever they are, whenever they want them. With *MobileRiposte* you have the flexibility to provide targeted transactional services for your customers that are both convenient and reliable. By delivering a higher quality and targeted service, you enrich the customer experience and build stronger brand loyalties.

Improve Operational Efficiencies

With a robust and open architecture, *MobileRiposte* is built to seamlessly integrate into retail environments and back end systems providing a low total cost of ownership. By supporting your existing transaction and communication channels *MobileRiposte* provides a true end-to-end service, from mobile to consolidation to integration. This not only is cost effective, it provides a fast return on investment. The end results are new options for service capabilities and improved profitability making *MobileRiposte* a smart business decision.

Trusted Services

Organizations need to protect their customers transactional information at all costs. Any chance to lose a customer's trust and you lose their business. *MobileRiposte* is built with defense-in-depth architecture providing a highly secure platform that keeps your transactional information secure and your customers feeling safe providing you both peace of mind.

Make it Easy

Our award-winning interface is easy enough for anyone to use. With an intuitive layout and simple navigation paths, using *MobileRiposte* requires minimal training. This ensures that less time is spent learning *MobileRiposte* and more time is spent serving customers. The benefits of using our award-winning design extend to your brand as well. By using *MobileRiposte* best-in-class software, your customers will see this as an extension of your brand, creating more loyalty and traction for you.

Deliver Services Quickly

Customer service innovation and the ability to quickly respond to the market environment will drive profitability for retailers in the future. *MobileRiposte* enables retailers to seize additional revenue opportunities by accelerating the time-to-market of services that customers want with a comprehensive set of tools for application development and data management. By simplifying the development process retailers can build a strategy around retail that is agile, responsive and delivers measurable results.

Existing *Riposte* customers gain a strong competitive advantage with the ability to re-use product and services definitions, as well as, simple POS integration.

***MobileRiposte*[™] provides safe and secure ways for mobile staff to offer standard transactions wherever your customer are. There are no limits to where organizations can conduct business.**

Gain stronger brand traction with higher-quality and targeted-transactional services.

Gain a competitive advantage by using service availability as a key differentiator.

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